



Public Service Announcement

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FOR IMMEDIATE RELEASE

Note to Press: Thank you for your consideration to air this Public Service Announcement to further the Santa on Wheels mission.

Donate A Bike to Brighten Christmas for Children and Provide Job Training

CSRA – Master Pontiac Buick GMC, Andy Jordan’s Bicycle Warehouse, Goodwill Industries, Safe Kids East Central, and The CW Augusta have teamed up to implement “Santa Wheels”. The mission of this initiative is to encourage deserving children, in the CSRA, with the gift of a bicycle and a helmet during the month of December. This partnership will also support job training for Goodwill Industries’ trainees who are seeking to enter the workforce. Trainees will learn valuable job skills from volunteer mentors while repairing and reconditioning donated bicycles that will be given to the children.

Meredith Vasquez, Executive Director of our local Goodwill, said “We are fortunate to have businesses like Master Automotive and Andy Jordon’s Bicycle Warehouse who are committed to invest in our community. When Master called and offered to help Goodwill trainees learn valuable job skills by mentoring them to refurbish the donated bikes, I was thrilled! We are very eager to help people who are unemployed land a job before Christmas and to help deserving children get a bike for Christmas.” Safe Kids East Central will donate a helmet and safety skills training to all who receive a refurbished bike for Christmas.

To Donate a Bicycle:

Master Pontiac Buick GMC (3710 Washington Road) and **Andy Jordan’s Bicycle Warehouse** (527 13th Street) will serve as donation sites for the donation of children’s bicycles – single speed – sizes 16”, 20”, 24”, and 26” beginning the week of November 15, 2006 and ending December 16, 2006. Donors will get a donation receipt for tax purpose and generous discounts from Master Pontiac Buick GMC and Andy Jones bicycle warehouse.

To Volunteer:

Volunteers are needed beginning November 15 to pickup bicycles and transport them to the repair center, mentor Goodwill trainees by working with the trainees to repair the bikes and teach valuable job skills, and deliver bikes to the children. For more information on volunteering, visit www.santawheels.com or contacting Ivey Hall at (706) 790-5350. #

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